

# Greensboro Project Space Annual Report FY19



## Mission

Created by the School of Art at the University of North Carolina-Greensboro, Greensboro Project Space (GPS) is an off-campus contemporary art center that acts as a bridge between the School of Art and the Greensboro community.

See expanded mission here:

<http://www.greensboroprojectspace.com/mission>

## FY19 Overview

In FY19 Greensboro Project Space created and or hosted a total of **96 unique exhibitions**, performances, lectures, workshops, and community events that reached approx. 6,588 people. 45.2% of the activities were by School of Art students and faculty, and 54.8% were for School of Arts students and faculty including programs by other Department, Schools, Colleges, and Offices at UNCG, local artists, local communities, and local organizations. 67% of the programs were UNCG affiliated, 23.7% were by the Greensboro community, and 8.6% were collaborations between UNCG and Non-UNCG constituents. These programs included 13 artistic disciplines, and were made possible through 1 payed part-time Director, 2 graduate assistants, and 3 credited interns.

### FY18 Attendance

5,013

### FY19 Attendance

6,588

## Team FY19

### Payed Staff:

Adam Carlin

Director

### Graduate Assistants:

Jess Wilkins  
Mark Orgeron

MFA School of Art Graduate Assistant  
MFA School of Art Graduate Assistant

## **Credited Interns:**

Mary Shinn  
Atiyah Sylver  
James Gilmore

Art Administration, School of Art  
Art Administration  
School of Art

## **Partner Organizations FY19**

Guilford County School Districts  
The Forge  
Greensboro Curb Market  
City of Greensboro  
Downtown Greensboro Inc.  
Antlers and Astronauts  
William Mangum  
Hidden Voices  
Central Piedmont Community College  
For Freedoms  
Rowan Cabbarus Community College  
Dance Projects  
Downtown Greenway  
University of Southern Mississippi  
Reconsidered Goods

## **Programs produced and/or sponsored at GPS by Departments, Colleges, Schools, and Offices outside of the School of Art FY19:**

Each year around half of the programs at Greensboro Project Space (GPS) are by students and faculty in the School of Art, and half are split between by local artists, community members, and organizations, and non-School of Art departments, colleges, schools, and offices at UNCG.

While GPS was created to connect UNCG School of Art students to communities off-campus, there are many communities on-campus that students don't regularly have access to. Because of this, there has been a large emphasis on inviting other departments, colleges, schools, and offices at UNCG to use GPS as a public and creative platform. Through this, GPS acts as a space for School of Art students to interact with people, communities, and ideas outside of their physical and conceptual surroundings resulting in an increased amount of interdisciplinarity and collaboration within their experiences at UNCG.

In essence, this initiative creates opportunities and space for School of Art students to build larger creative communities outside of their own department, and for them to grow their artistic practice by engaging with interdisciplinary concepts and principles which are integral to being a successful and fulfilled artist.

This endeavor validates the idea that the arts is, and can be, a thread that connects our institution, and that an off-campus art center can be a place to share with the outside world the creativity that is inherent in all our pursuits.

### **Departments, Colleges, Schools, and Offices who utilized GPS FY19:**

School of Music	Department of History
School of Theater	Department of English
School of Dance	MFA Writing Program
Art Administration	Interdisciplinary Art and Social Practic Minor
Department of Philosophy	Center for New North Carolinians
Humanities Network and Consortium	Department of Religious Studies
Lloyd International Honors College	Department of Anthropology
Community Arts Collaborative	College of Arts and Sciences
Office of Intercultural Exchange	Department of Interior Architecture
Institute for Community and Economic Engagement	

## **GPS Press FY19**

[https://www.greensboro.com/life/nonprofit-greensboro-project-space-helps-people-interact-through-the-arts/article\\_9579423d-d08e-5533-9233-bf6c238b12a0.html](https://www.greensboro.com/life/nonprofit-greensboro-project-space-helps-people-interact-through-the-arts/article_9579423d-d08e-5533-9233-bf6c238b12a0.html)

<https://uc.uncg.edu/prod/cweekly/2019/01/28/the-sixties-series-in-february-and-march/?fbclid=IwAR2VsY8TFgEI6hBjCF-pKalkAefOX0tMbBSiL5MgLLdWI1CEKOyvFJIX9ZKE>

<https://yesweekly.com/spartans-play-dead-to-perform-grateful-dead-songs-at-the-crown/>

[https://www.greensboro.com/go\\_triad/notice-something-different-about-greensboro-look-around-there-are-murals/article\\_3e888ea4-4617-5312-b1a3-e007b0360163.html](https://www.greensboro.com/go_triad/notice-something-different-about-greensboro-look-around-there-are-murals/article_3e888ea4-4617-5312-b1a3-e007b0360163.html)

<https://triad-city-beat.com/eyeing-the-school-prison-pipeline-at-its-source/>

[https://www.greensboro.com/go\\_triad/things-to-do-a-roundup-of-local-events/article\\_82bc0660-f348-56a5-83d5-1fa2255ed2d0.html](https://www.greensboro.com/go_triad/things-to-do-a-roundup-of-local-events/article_82bc0660-f348-56a5-83d5-1fa2255ed2d0.html)

[https://www.greensboro.com/go\\_triad/triad-launches-its---arts-season/article\\_a12f2d1e-55c9-5c66-9bc9-ff172b75416d.html](https://www.greensboro.com/go_triad/triad-launches-its---arts-season/article_a12f2d1e-55c9-5c66-9bc9-ff172b75416d.html)

[https://www.greensboro.com/blogs/the\\_syllabus/the-syllabus-your-mid-october-campus-speaker-update/article\\_e226f6f2-f0bf-58b7-9135-26639cb4ce20.html](https://www.greensboro.com/blogs/the_syllabus/the-syllabus-your-mid-october-campus-speaker-update/article_e226f6f2-f0bf-58b7-9135-26639cb4ce20.html)

[https://www.greensboro.com/go\\_triad/things-to-do-a-roundup-of-local-events/article\\_dedc090b-801e-5456-9d1c-67654c1d1980.html](https://www.greensboro.com/go_triad/things-to-do-a-roundup-of-local-events/article_dedc090b-801e-5456-9d1c-67654c1d1980.html)

<https://carolinianuncg.com/2018/10/31/hidden-voices-none-of-the-above-dismantling-the-school-to-prison-pipeline/>

<http://yesweekly.com/greensboro-dance-film-festival-with-the-university-of-north-carolina-school-of-dance-nov-10/>

<http://yesweekly.com/greensboro-self-taught-singer-songwriter-adapts-in-an-evolving-music-scene/>

<http://yesweekly.com/the-gate-city-songwriters-showcase-features-seven-local-singer-songwriters-at-the-gso-city-market/>

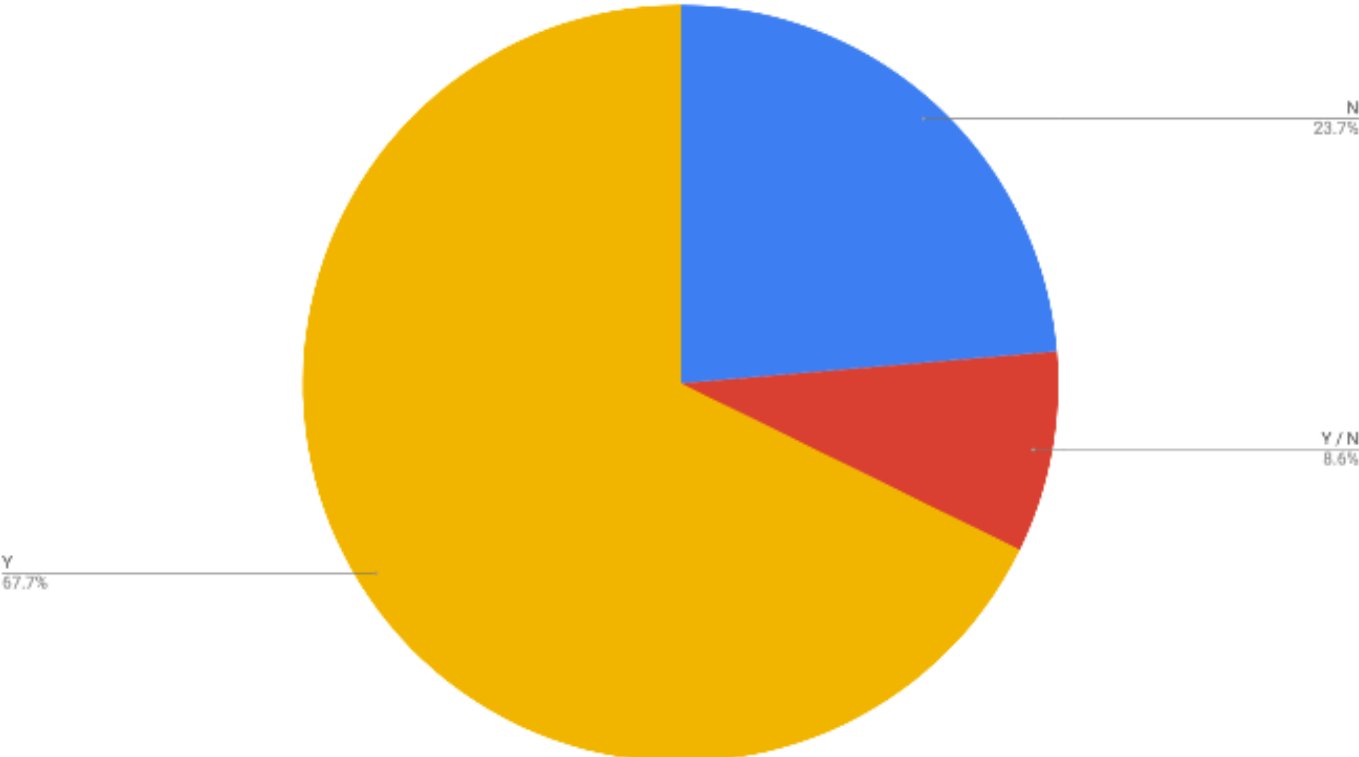
<http://yesweekly.com/gso-city-market-present-second-in-series-this-friday-in-downtown-greensboro/>

# FY19 Metrics

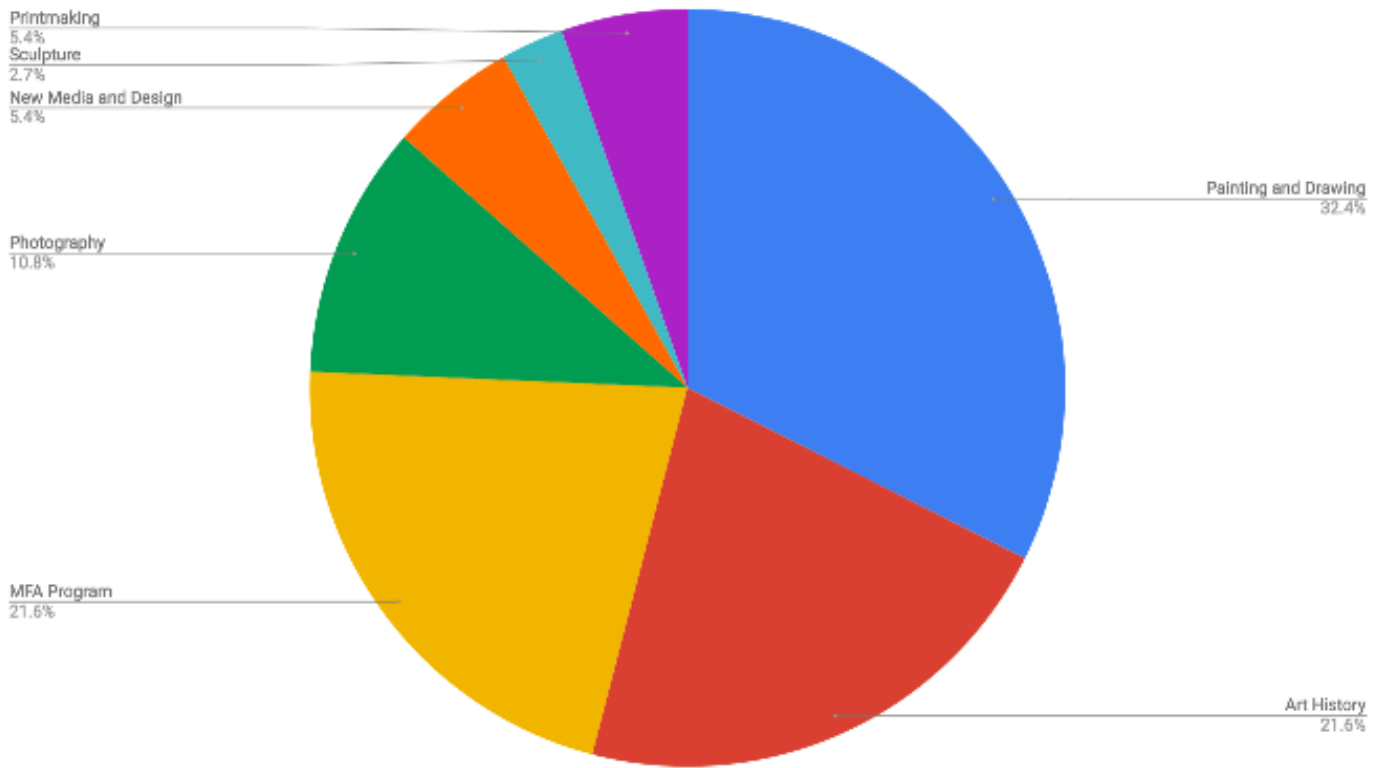
School of Art Students and Faculty Programs vs. Non-School of Art Programs



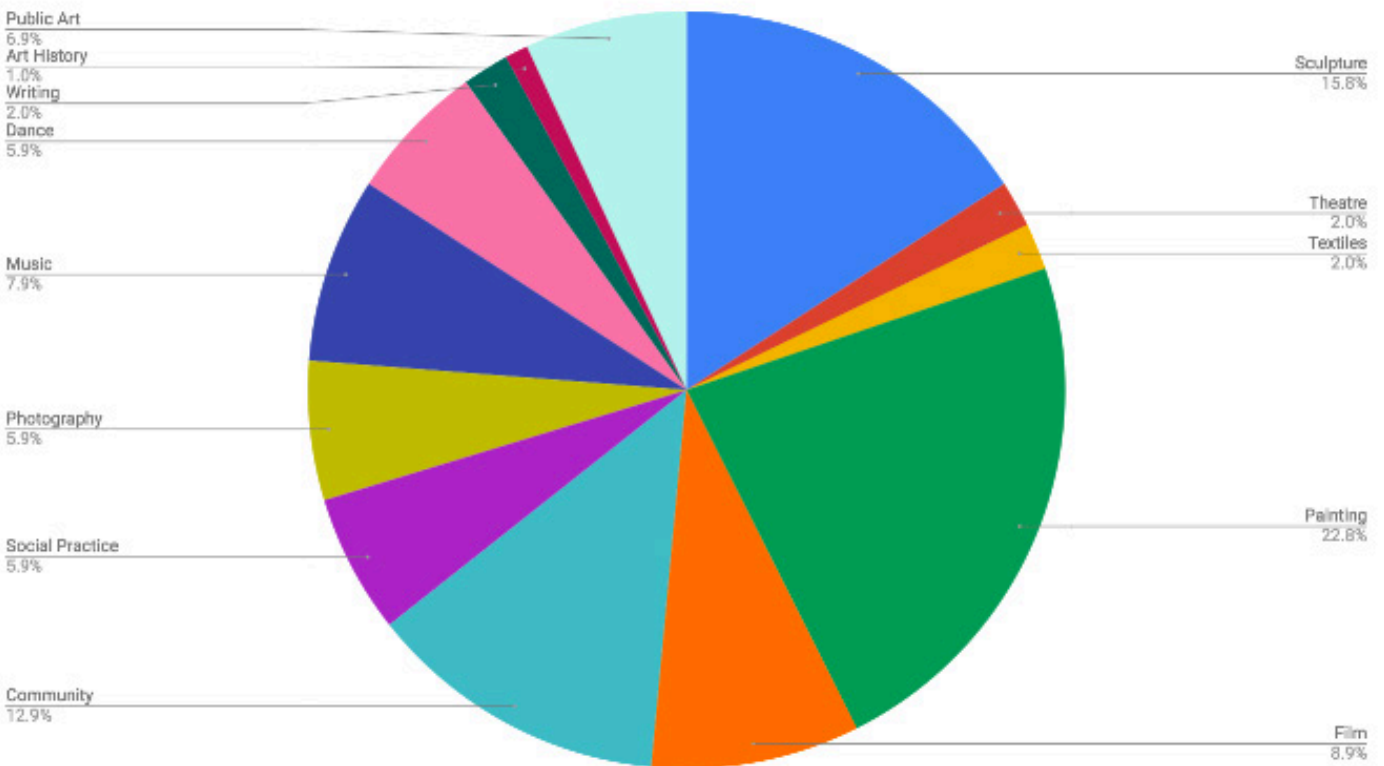
UNCG Affiliated



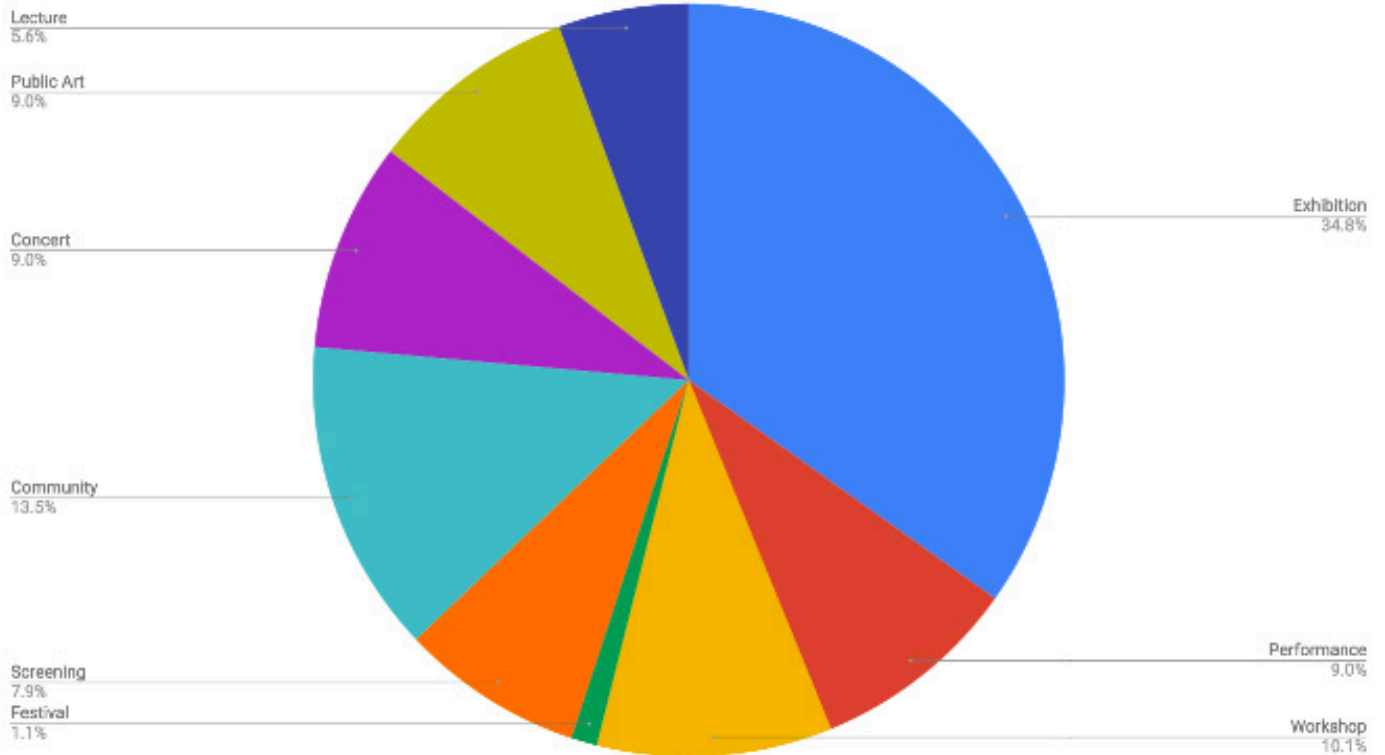
School of Art Departments



Disciplines



Type of Events



## FY19 Social Media Insights

### Facebook

Lifetime: The total number of people who have liked your Page. (Unique Users)

577

The number of people your Page reached broken down by how many times people saw any content about your Page. (Unique Users)

51,035

The number of people who saw your Page posts. (Unique Users)

149,645

### Google Maps

Number of times customers found this listing by searching on Google Search or Maps.

37,326

Number of times customers found this listing by searching for the business name or address on Google Search or Maps

8,077

Number of times this listing has been viewed on Google Search or Maps

48,716

Number of times this listing has been viewed on Google Search

29,252

Number of times customers have visited the website from this listing

599

### **Instagram**

Followers To Date

1,231

Reach

20,100

Impressions

36,304

Likes Recieved

5,725