

2019 JCABA CHRISTMAS PARADE

JONES CREEK AREA BUSINESS ASSOCIATION
PROUDLY ANNOUNCES THEIR ANNUAL CHRISTMAS PARADE

“Christmas on the Creek”



**SUNDAY
DEC. 8, 2019
2:30 PM**

Parade runs south
on Jones Creek
ending @ Tiger Bend

Please call (225) 337-8150
for specific parade information and parade
float/group registration, or go to

www.jcaba.org
for details and applications.



2019 ANNUAL CHRISTMAS PARADE

The Jones Creek Area Business Association Annual Christmas parade is scheduled to roll on Sunday, December 8, 2019 @ 2:30 p.m. *The parade route is still "north to South"*. The parade route will begin at the corner of Jones Creek and Coursey Boulevard, ending at Woodlawn Shopping Center on the corner of Jones Creek Road and Tiger Bend Road. However, the floats will line up in the Pentecostal Church parking lot on the corner of S. Harrells Ferry and Jones Creek Road. All Floats and marching groups should start to line up **NO SOONER THAN 1:00 p.m.**, and no later than 2:15 p.m. in the parking lot.

Theme: "Christmas on the Creek"

The entry fee to participate in the parade: ***JCABA MEMBERS (\$100.00), NON-MEMBERS (\$160.00). Boy Scout and Girl Scout Troops (\$100.00).** If you have more than one (1) entry in the parade, there will be a charge per entry. These entry fees will apply towards parade insurance and police escorts required by the city/parish.

**Please complete online form at www.jcaba.org.
(payable by debit or credit card)**

or mail/drop off parade form to the address provided with the applicable entry fee. Please include daytime phone number and contact name.

**Red River Bank
Att: Eileen Stradley
5350 Jones Creek Road
Baton Rouge, LA 70817**

Payment in the form of cash and a \$50.00 late fee will be required for entries received after Wednesday, December 4, 2019.

NOTE: ENTRY FEES ARE NON-REFUNDABLE

**For more details, got to www.jcaba.org
or call (225) 337-8150**

JONES CREEK AREA BUSINESS ASSOCIATION
2019 Christmas Parade
December 8, 2019
Entry Form

Name of Business/ Group: _____

Address: _____ Zip: _____

JCABA Member: Yes _____ No _____

Contact: _____ Day Phone: _____

Email: _____ Night Phone: _____

Please check: Walking Group: _____ Float: _____ How many: _____

Describe Float (truck/trailer; car; boat; etc. / **licensed vehicles only**): _____

Entry Fee: **JCABA Member: \$100.00; Non-Member: \$160.00**

Boy Scout and Girl Scout Troops: 100.00

2020 JCABA Membership \$50.00 (optional)

(Entry fees are required per entry. Entry fees are non-refundable. Payment in the form of **cash only** and a **\$50.00** late fee will be required for all entries received after 12-4-19.)

**Deadline to enter is 12-4-19. Please complete online form at www.jcaba.org.
(payable by debit or credit card)**

or mail / drop off parade form to the address provided with the applicable entry fee. Include with entry form proof of insurance on vehicle in parade.

Make checks payable to: **JCABA**

Mail or Drop off to: **Red River Bank**
Att: Eileen Stradley
5350 Jones Creek Road
Baton Rouge, LA 70817
(225) 337-8150

**WOODLAWN BAPTIST CHURCH SPONSORS CHRISTMAS FESTIVAL IMMEDIATELY AFTER PARADE
(ON CHURCH GROUNDS). EVERYONE'S INVITED!**

Description of float and organization for T.V. announcers: (5 lines only please)

For extra entry forms, go to www.jcaba.org



Liability Waiver

I (print your name) _____ representing
(company/organization) _____

recognize the efforts of the organizers, officers, directors, and staff Jones Creek Business Association to put on the annual JCABA Christmas Parade to be held on December 8, 2019. I also recognize that participation in said parade include inherent risks of injury of damage to myself and to others. I further recognize and acknowledge that the organizers, officer, directors, and staff have not obtained insurance coverage for riders and participants in said parade. Therefore, in return for the privilege of participating in the JCABA Christmas Parade, I hereby give this, my unconditioned waiver of liability and hold harmless agreement, to and in favor of the Jones Creek Business Association together with all its organizers, officers, directors and staff.

By this act, I agree forever to release the Jones Creek Area Business Association and all its contractors, officers, directors, and staff from any and all liability for any injury or harm I or any member of said organization including any minor child may suffer as a result of participation in said parade or activities preparatory or subsequent thereto. This act shall bind me, as well as my heirs, family and assigns. This waiver and hold harmless shall apply in favor of the Jones Creek Area Business Association and all its contractors, officers, directors, and staff, regardless whose act, fault or negligence shall have led to any such injury, harm or damage. Furthermore, this waiver and hold harmless shall apply in favor of the Jones Creek Area Business Association and all its contractors, officers, directors and staff regardless of who might institute any claim or action arising from said parade or activities preparatory or subsequent thereto.

Signature: _____

Date: _____

Jones Creek Area Business Association

“Better Business For A Better Community”

5805 Jones Creek Road • Baton Rouge, LA 70817

PRESIDENT
AMBER MOREAU
Synergistic Hearing
755-0988

VICE PRESIDENT
EILEEN STRADLEY
Red River Bank
928-8284

TREASURER
MELBA HANKS
Regions Bank
929-9325

SECRETARY
LINDA MORRIS
BancorpSouth Bank
755-4751

JCABA MEMBERSHIP APPLICATION **ANNUAL DUES: \$50.00**

2020 JCABA MEMBER INFORMATION

Business Name: _____

Physical Business Address: _____ Zip: _____

Mailing Address: _____ Zip: _____

Owner(s) of Business: _____

JCABA Contact: _____

Email: _____ Website _____

Business Phone: () _____ Business Fax: () _____

Hours of Operation: _____

Description of your business (Please include services and/or products): _____

Please select the method(s) you prefer to be notified for meetings & events:

POSTCARD FAX PHONE EMAIL

If you would like to volunteer to serve your JCABA, please check below:

DOOR PRIZE SOCIAL EVENT HOST PHONES
 JCABA BOARD/OFFICER LEGISLATIVE LIAISON

THANK YOU FOR SUPPORTING YOUR JCABA

JCABA Christmas Parade Rules

Drivers are responsible for implementing these rules for the safety of all. Please do not arrive before 1:00 pm. Please arrive after 1:00 pm fully loaded with everyone already on the float.

All floats must be ready no later than 2:15 pm at the Pentecostal church.

1. **NO ALCOHOL**

2. Throw candy and beads far from float to prevent crowd from getting to close to the moving vehicles.

3. Have two (2) walkers on either side of the float to keep crowd away from moving vehicles. You **MUST** have walkers.

4. Be prepared for TV camera located at Arrow Pest Control on the right side of the street.

THANK YOU! AND HAVE FUN.

2019 Jones Creek Area Business Association Christmas Parade Sponsorship Program

Level 1 Bronze Sponsor \$250

- Identification of parade sponsor banner in the parade.
- Identification on all publicity fliers.
- Identification during live promotional interview on morning TV broadcast(s).
- Identification on press releases.
- Identification as location for Parade Entry Forms.
- Identification on T-Shirts worn by parade workers.
- Two parade T-Shirts.
- Identification on JCABA Website.
- Waive parade entry fee.
- **2020 Jones Creek Area Business Association Membership.**

Level 2 Silver Sponsor \$500

- All Bronze Level Sponsorship perks plus:
- Two signs or banners to be used in front of sponsor's business.
- Additional recognition as a level 2 Silver Sponsor
- DVD of the parade.
- Certification of participation.
- Sign recognition "Silver Level" two sponsor. (This would be carried by a walker in front of the float walker to be provided by entrant)
- VIP position in parade near front. (If multi entries at this level, position determined by date of entry.)
- Photo on JCABA Website with recognition until March 2020.
- VIP bleacher or special seating for two near announcer's table.
- Refreshments served during parade. (This special treatment could be given to sponsor, their employee of choice, perhaps by company contest, or their customer of choice.)



APPLICATION FOR JONES CREEK AREA BUSINESS ASSOCIATION

2019 CHRISTMAS PARADE SPONSORSHIP

Deadline for receipt is Thursday, November 14, 2019

Name of Sponsor Business _____

(This is how the business will be identified on printed and broadcast media.)

Contact Person _____

Level of Sponsorship _____

Mailing Address _____

E-mail Address _____

Telephone/Cell Number(s) _____

**Mail Application and Check to:
(Must be received by November 14, 2019)**

Jones Creek Area Business Association

Attn: Stephanie Hebert

3130 Jones Creek Rd.

Baton Rouge, LA 70816

(225) 706-0037